Publications Vocabulary

Name: Class:

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| Publications  A source of information  Produced in a specific form  For a specific audience  For a specific purpose  *Examples:*  The movie *Tangled* (broadcast, children, entertain) | Forms  The way a source of information is produced (There are four)  *Examples:*  Visual Print Electronic  Broadcast | Print Publications  A source of information  Produced using paper or a page  *Examples:*  Newspaper, pamphlet, book |
| Electronic Publications  A source of information produced using a network or the internet  *Examples:*  Text, website, Facebook | Broadcast Publications  A source of information produced by recording and then transmitting information  *Examples:*  News, TV show, movie | Visual Publications  A source of information produced using colors and/or pictures  *Examples:*  Signs, logos, advertisements |
| Perspective  The point of view or slogan of a message’s creator  *Examples:*  Nike, “Just do it” | Quotes  The exact words that another person said or wrote  *Examples:*  Mrs. Panther thinks, “I wonder where my coffee mug is?” | Purpose  The reason something exists  **P** to persuade  **I** to inform  **E** to entertain  *Examples:*  Infomercials persuade  Newspapers inform  Movies entertain |

Comments: