Publications Vocabulary

Name: Class:

|  |  |  |
| --- | --- | --- |
| PublicationsA source of informationProduced in a specific formFor a specific audienceFor a specific purpose*Examples:*The movie *Tangled* (broadcast, children, entertain) | FormsThe way a source of information is produced (There are four)*Examples:*Visual Print ElectronicBroadcast | Print PublicationsA source of informationProduced using paper or a page*Examples:*Newspaper, pamphlet, book |
| Electronic PublicationsA source of information produced using a network or the internet*Examples:*Text, website, Facebook | Broadcast PublicationsA source of information produced by recording and then transmitting information*Examples:*News, TV show, movie | Visual PublicationsA source of information produced using colors and/or pictures*Examples:*Signs, logos, advertisements |
| PerspectiveThe point of view or slogan of a message’s creator*Examples:*Nike, “Just do it” | QuotesThe exact words that another person said or wrote*Examples:*Mrs. Panther thinks, “I wonder where my coffee mug is?” | PurposeThe reason something exists**P** to persuade**I** to inform**E** to entertain*Examples:*Infomercials persuadeNewspapers informMovies entertain |

Comments: